

# C.J. Robinson

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## EDUCATION

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**Columbia University Graduate School of Journalism** – New York, NY

August 2024 – August 2025

M.S. in Data Journalism

- Awarded **honors for work in Reporting I**, including [story on elementary school absenteeism](#) picked up by [AP Newswire](#), created using R/Datawrapper and by interviewing families and academics.
- Developed **investigative and OSINT methodologies** in an investigative project on human trafficking.
- Created **responsive data stories using Adobe Illustrator/ai2html** with [data scraped using Python from real-time APIs](#) to evaluate Citi Bike stations and [multi-page websites](#) to examine Jeopardy difficulty.
- **Scraped Meta's ad API with Python** and visualized data in R for [Columbia Journalism Review story](#).

**University of Washington** – Seattle, WA

Graduated June 2020

B.S. in Economics and B.A. in Political Science: graduated cum laude

## PROFESSIONAL EXPERIENCE

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**The New York Times** – New York, NY

Senior Data Analyst, Games

July 2023 – August 2024

Data Analyst, Games

January 2022 – June 2023

- Produced data **analytics and visualizations for Games columns** on [Wordle strategies](#) and [Wordle first guesses over time](#), garnering over 3M pageviews (most often, they guess ADIEU).
- **Built data pipeline and redesigned dashboard visualizations** using SQL, dbt, and Mode
- Analyzed behavioral data in **SQL, R and Excel** to evaluate feature adoption and inform development. Designed a **logistic regression model for engagement in R** based on user-level attributes and drafted a report detailing recommendations for metric changes and product interventions.

**Expedia Group** – Seattle, WA

Data Scientist I – Marketing Analytics

January 2021 – January 2022

- Joined and cleaned datasets from several third-party sources with **millions of records in R** to create a Tableau dashboard allowing stakeholders to analyze marketing profits by source/region.
- **Implemented two new causal inference methodologies** and three additional visualization tools in an **internal R package** for analyzing geography-based experiments.

**Brookings Institution, The Hamilton Project** – Washington, D.C.

Research Intern

August 2019 – December 2019

- Contributed to policy reports with **data visualizations in R/Stata**, policy analysis and fact-checking.

**Data Science for Social Good** – Seattle, WA

Summer Data Science Fellow

June 2019 – August 2019

- Analyzed and modeled **millions of transportation records in R** to examine congestion pricing efficacy

## SKILLS

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| • <b>Data analysis:</b> R (tidyverse), Python (pandas), SQL, Excel/Sheets,                     | • <b>Web scraping:</b> BeautifulSoup, Playwright       |
| • <b>Data visualization:</b> Adobe Illustrator/ai2html, ggplot, Datawrapper, Tableau, Flourish | • <b>Web development:</b> HTML/CSS, JavaScript, Svelte |
|  | • <b>Other:</b> GitHub, causal inference, ML, modeling |

## INTERESTS

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- Urban planning, microeconomic policy, transportation, word games, playing guitar, coffee